

6.26 MANAGEMENT, SOLUTIONS & EVENTS | @6.26MGMT

The logo features the numbers '626' in a bold, black, sans-serif font. The first '6' has a white dot at its base, the '2' has a white dot at its base, and the second '6' has a white dot at its base. The background is a vibrant, abstract composition of swirling colors including yellow, orange, red, pink, purple, and blue, set against a dark, starry space background. A network of white dots connected by thin lines is overlaid on the colorful swirls.

**626**

MANAGEMENT • SOLUTIONS • EVENTS

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## Our Company

6.26 Marketing Management is a full service digital marketing company, specializing in providing results oriented DIGITAL marketing solutions to public figures and businesses throughout North America. Our interactive marketing campaigns are designed to improve your brand awareness, increase your traffic, sales & profit, reduce your overhead and maximize your conversion rates. Our access and resources are Google, Facebook and YouTube certified partner, we have the proven results your company can rely on when it comes to maximizing your digital marketing return-on-investment.

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○ **Our Management** division focus on business management for emerging talent, business, and projects.

○ **Our Solutions** division focuses on project management for music, film and television projects. This division also provides solutions to artist, athletes, and celebrities development and marketing.

○ **Our Events** division focuses on event development and execution. With venues, clubs, conferences, and concerts we assist on booking talent, staging, lighting, video production, castings, hair, and makeup, VFX and more.

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## We are Inclusive.

It's our business to connect people. We believe in creating lasting relationships that extend beyond day-to-day business.

Your event succeeds when the combined group of multidisciplinary professionals transcends the typical client-vendor-contractor dynamic to become a united team focused on a common goal.

We inspire loyalty and build respect by honoring diverse ideas, accessing the value that each person brings and weaving the best contributions of all into the fabric of your event.



## We are Insightful.

Our approach transforms ordinary events into meaningful, game-changing experiences. We are unafraid to consider unorthodox solutions to excite and inspire audiences.

No event is too established to re-examine with fresh perspective. We boldly address challenges, designing custom solutions to fit your culture and business needs.

We are always learning, seeking new trends and technologies at the forefront of our industry, to improve outcomes for our clients.

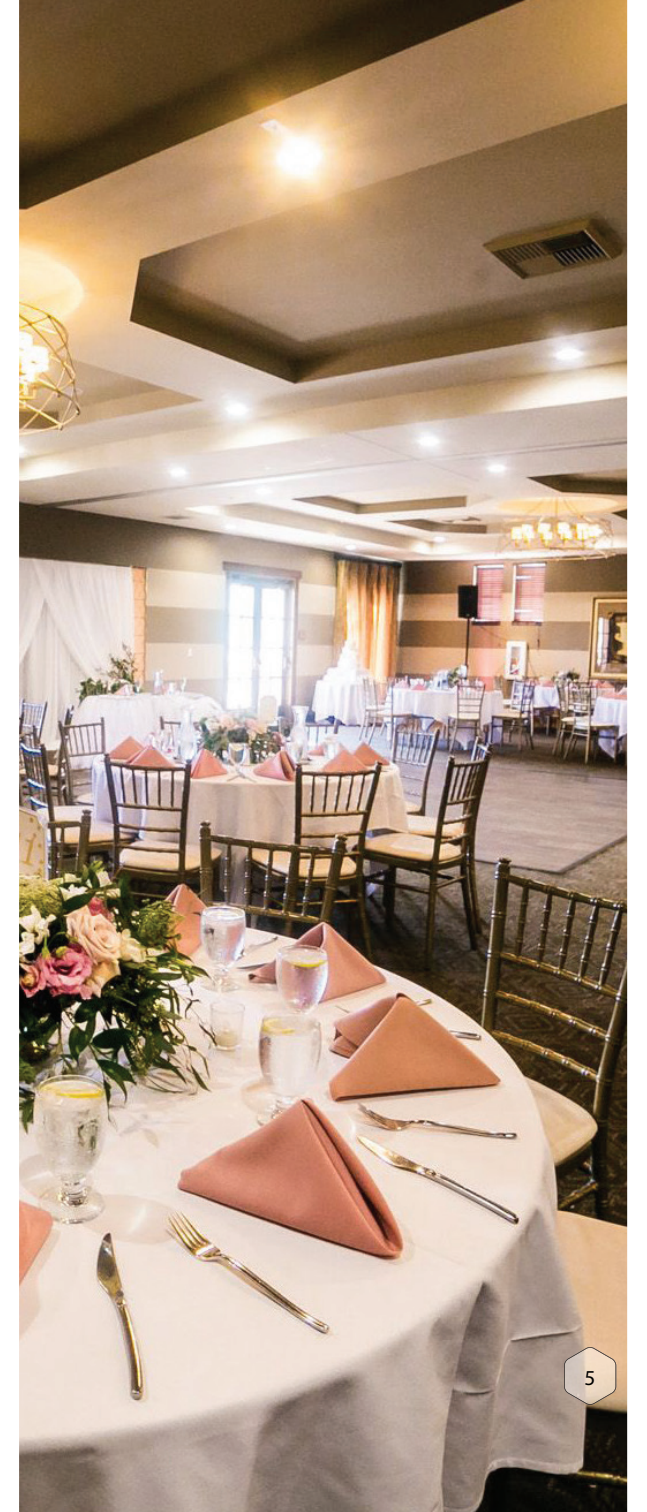


## We have Integrity.

Open and honest communication is our hallmark. We are accountable, take ownership, and accept responsibility for our work. If any issues arise, we quickly address them.

We are transparent with information. You have real-time access to every aspect of your event logistics, project timeline, and budget status.

In everything we do, we adhere to ethical business practices, respect individual differences and champion quality above all.



## Artist Development

An artist development plan is essentially a step-by-step plan that cultivates an artist's business sense as well as their musical talent, resulting in greater and greater career opportunities. Included in this process is daily practice, creative and recording music, performances, fanbase growth, developing an image online and through media, and handling business and tax paperwork.

Artist development is a step by step process that needs to be strictly followed. 6.26 Artist Development Program consist of the following:

- Songwriting
- Music Production
- Studio Recording
- Audio Mixing & Mastering
- Vocal Production
- Vocal Coaching
- Image Consulting
- Media Training
- Editorial Bios
- Photography
- Videography
- Graphic Design
- Performance Training
- Dance & Stage Choreography
- Video Production
- Artist Branding
- Social Media Management & Promotion

Your first step is to complete the Artist Wanted form then schedule a In-person or Phone Consultation. This is a meeting that goes over your goals, aspirations, expectations and answers questions you may have about how to get where you want to be.



Our team and network has worked with talents such as Destiny Child, Beyoncé, Teddy Riley, Chris Brown, Trey Songz, 2 Chainz, Lil Wayne, Tyga, Cardi B, Wu-Tang, Lil Kim, Kelly Rowland, Michael Jackson, Jennifer Lopez, P.Diddy, Usher, Rihanna, Sean Kingston, Nicki Minaj, Mindless Behavior, Keith Sweat, Prodigy, We are Toonz, Mariah Carey, DMX, New Edition, and so many more amazing talents.

## Brand Partnership

In close partnership with our clients and network 6.26 Enterprises, built successful brands with vision, integrity, and purpose. We have a strong international presence with offices in six countries. In a full-service approach, spanning the entire project from creation to production, we create large-scale creative productions as an essential element of the marketing campaign.

In the past 15 years, we have produced concepts for brands such as Shell, Cîroc, Atversal Ambition, SX Liquor, Belair, Hennessy, Sprite, 7UP, Coca-Cola, Heineken, ING, and WWF, just to name a few, for the purpose of activating sponsorships, hosting large events, and launching new products.

We also assist with Sponsorship for Events Must be 6 month - 1 year out from production date. Fees do apply.

## The services we offer

Our services cover three different fields of expertise:

### Strategy

Campaigns, event strategy development, and realisation

### Creativity

Concepting, 2D and 3D design including technical and motion graphics

### Delivery

Project management, technical management, concept implementation, event logistics, and film production

## The type of work we deliver

- Creative productions
- Campaigns
- Brand events
- Sponsorship
- Product launches
- Premiums
- Exhibitions
- Film and content
- Digital experiences



## Digital Billboards

Catch the attention of commuters with billboards and other outdoor advertising options.

Connect your brand with your audience at the right time, right context, and location. Let us help you share your brand story. We offer digital billboards, and other outdoor advertising options – that are sure to fit your marketing goals.

Our markets include: New York, Atlanta, Houston, California, Tennessee, Kentucky, Oklahoma, Arizona, Alabama, Arkansas, Connecticut, Florida, Idaho, Illinois, Indiana, Louisiana, Minnesota, Mississippi, Missouri, Montana, North Carolina, Nebraska, North Dakota, Nevada, Ohio, Oregon, Pennsylvania, South Carolina, South Dakota, and Texas.

Select a market and let's connect today to find a solution!



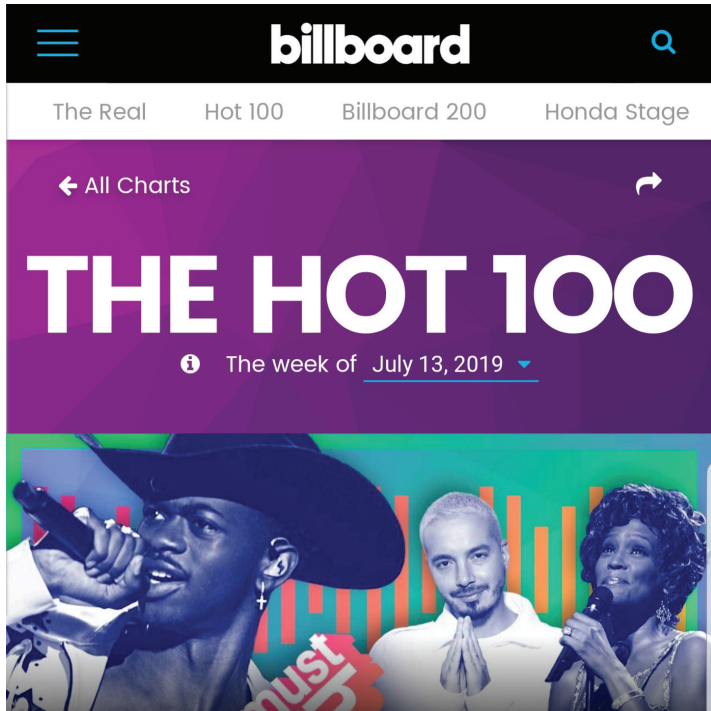
## Publication & Blog Placement

Get placed in Magazines & Blogs across the Nation and around the world.

Being placed in print or digital publications can increase impression by over 18M impressions. You can take advantage of our discounted options to be placed in major publications and blogs.

Our database succeeds well over 5,000 blogs such as Worldstar, Rapfest, HipHopWeekly, hiphop since 1987, Billboard Magazine, Entertainment Weekly, Complex, Vibe Magazine, The Source, Pitchfork, Consequence of Sound, RapUP, New York Times, Dish Nation, and more...

We help design the advertisement as well as develop the Press Release for your project!



## Full-Service Production

6.26 Productions is a full Pre & Post Production division focused on commercials, branded entertainment, behind the scenes, scripted, corporate and music video production. We are engaged creators and innovators who are proud of the content produced by our team and network. No matter if its creative services, production services, post-production services or a stage rental you need, 6.26 is full equipped, crewed and staffed to deliver true and amazing results.

- Studio, Field, and Multi-Camera Productions
- Sony F-5 & FS7 Camera Systems
- 4K Capable
- ENG Shoots
- Field Interviews



## Show Marketing

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- Conception, creation, and delivery of promotional content in a variety of formats
- Trailers (Broadcast, Web, Social)
- EPK/BTS Specials
- Ancillary Content (Character Vignettes, Setting Teasers, Mood Pieces, Music Videos, etc.)





## Post Production

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- Seven Edit Suites
- In-House Editing, Sound, Coloring, and Graphics
- FCPX & Adobe Premiere CC
- On-Staff Editors
- Post Production Work for Fox, Esquire TV, Sundance TV, ABC, ABC Family, Proctor & Gamble, Olay, General Motors, Sony and multiple others.



## Studio Rental

Los Angeles, New York & Atlanta

- Pre-lit 35X30X12 Green or White Cyc
- 55x35 Stage w/ 5-Ton HVAC & 400amps of Power
- Live or multi-camera switchable control room.
- Pre-lit loft set
- On-site expendables and props, On-Site Grip & Lighting
- No Corkage for Trucked in Gear
- Separate make-up, dressing, and talent holding rooms.
- 100Mbs dedicated fiber connection with WiFi



## Corporate Video

We develop, pitch and execute creative strategy businesses of all sizes.

Our expertises includes:

- Field Production
- Image campaigns
- Show/product launches
- Web spots
- Brand revitalization
- Brand positioning
- Sales presentations



## Pre-Conference Strategy and Logistics

We'll help you create a clear set of objectives for your event, and we'll strategically craft the event to encompass your goals and budget. We'll look after:

- Event design
- Budgeting
- Site selection
- Contract negotiation
- Registration
- Sponsorship
- Expo management
- Transportation support

We pay meticulous attention to detail so that you don't have to!



## On-site Management

We'll manage all of the on-site logistics for you, including:

- Hotel arrival and departure
- Event production
- Registration resources
- Audio-visual production
- Catering
- Sponsor and exhibitor management
- Ground transportation support
- Off-site activities

With our 6.26 Events team in control, you can relax and enjoy the activities with the rest of your company.



## Full Project Management

If you're looking for a comprehensive trade show management company, look no further than 6.26 Events. Leave it to us to manage all event details like:

- Budgeting
- Scheduling
- Event registration
- Attendee travel and housing
- Exhibit planning and building
- Shipping management



## Post-Trade Show Support

When the show is over, we'll review the game tape. We'll provide you with:

- Financial reporting
- Show evaluation
- Evaluation of exhibit effectiveness
- ROI strategies

## Luxury Services

Your employees deserve the VIP treatment. From the moment of arrival, they'll be treated to luxury transportation, first-class accommodations, and concierge-style services.

We'll make sure your incentive trips include:

- On-site hosts
- Tours
- Excursions
- Special activities
- Unique culinary experiences

## Positive Business Impact

A quality incentive trip will provide a host of benefits to your business, including:

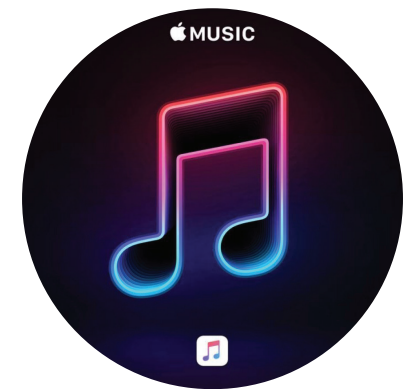
- Networking opportunities
- Team bonding and collaboration
- Employee motivation



## Increase Your Social Growth

Gain followers, likes & more quicker & overtime with our blend of marketing tactics.

- Guaranteed results
- Easy ordering process
- Highest quality results
- Safe marketing methods





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